

4-H FEEDING MISSOURI:

Social Media Promo Tips

- **Keep an eye on the main Missouri 4-H social media accounts for mini-challenges** throughout the drive to reward creative posts!
- **Include photos or short videos as much as possible w/ your posts:** anything works, e.g. club members and partners doing anything drive-related, photos of stacks of food or posters or fliers you've created, etc. Example, right.
- **Post / share about your event or volunteer effort,** before, during and after
- **Recognize community and statewide partners in your posts:**
 - first, be sure you have liked/followed them (and other community partners and influencers you want to know about your work! You can include local media, too.)
 - use their social media tags if they have them (see examples below)
 - at least reference them by name in your text
- **Always include #4HFeedingMO**



SOCIAL MEDIA TIP:

Be sure to share photos and videos of

your food drive activities on social media. Use the **#4HFeedingMO** hashtag.

FOOD BANKS & OTHER MAJOR PARTNERS INFO:




Here's how to figure out which of Missouri's six main foodbanks serves your county's smaller food pantry sites in case you want to tag them in any of your posts:

<http://feedingmissouri.org/your-food-bank/your-fb/>




Here are food bank, partner and sponsors addresses for Facebook, Twitter and Instagram.

Note: Not everyone is on all three platforms.




Missouri 4-H

 @missouri4h
 @missouri4h
 @missouri4h




MU Extension

 @MUExtension
 @MUExtension
 @muextension




Feeding Missouri

 @FeedingMissouri
 @FeedingMO
 @FeedingMo




SEMO Foodbank

 @SoutheastMOFoodBank
 @semofoodbank
 @semofoodbank




The Food Bank for Central & Northeast Missouri

-  @TheFoodBankMO
-  @TheFoodBankMO
-  @thefoodbankmo




Second Harvest Community Food Bank, St. Joe

-  @sec.harv
-  @Second_Harvest
-  @secondharvestcfb




St. Louis Area Foodbank

-  @stlfoodbank
-  @STLFoodbank
-  @stlfoodbank

Harvesters - The Community Food Network, Kansas City

-  @harvestersorg
-  @HarvestersORG
-  @harvesters

Ozarks Food Harvest, Springfield

-  @ozarksfoodharvest
-  @ozksfoodharvest
-  @ozarksfoodharvest

Knox County Extension




-  @KnoxCountyExtension

Missouri Farm Bureau

-  @mofarmbureau



Sponsors:

Farm Credit Southeast Missouri




-  @FarmCreditSEMO
-  @farmcreditsemo
-  @farmcreditsemo

Sharon K. Strubberg




Missouri 4-H Foundation

-  @mo4hfoundation
-  @mo4Hfoundation



MFA Incorporated

-  @MFAIncorporated
-  @MFA_Inc
-  @mfaincorporated

Sydenstricker

-  @mosydenstricker
-  @mosydenstricker
-  @mosydenstricker

Vivayic

-  @Vivayic
-  @vivayic