

# SCHOOL CONCESSION ASSESSMENT

This form will help you measure change in your school concession stand. Complete it before, and again after, you make changes.

Date \_\_\_\_\_

Completed by \_\_\_\_\_

	No	Yes	Quantity
<b>MENU</b>			
Does the menu include:			
Fruit: Fresh			
Fruit: Dried/canned or frozen (in water or 100% juice; no fruit snacks)			
Vegetables (not including potato chips or French fries)			
Whole grain rich products (whole grain is the first ingredient on the label)			
Low-fat dairy products such as cheese and yogurt			
Low-fat and unprocessed lean meats (not fried or cooked with added fat)			
Nuts and/or seeds (no added fat or caloric sweeteners)			
Water (plain, unflavored)			
Low-fat milk (no more than 200 calories per container)			
Juice (100% fruit or vegetable)			
Low-calorie beverages (no more than 40 calories per container)			
<b>PRICING</b>			
Are healthy items (such as water) sold at a price lower than less healthy items (such as soda)?			
<b>PLACEMENT</b>			
Are healthy items more visible to customers than unhealthy items? (For example, is fruit visible at the concession window instead of candy and chips?)			
<b>PROMOTION</b>			
Are healthy items promoted or advertised, in addition to being listed on the menu?			
Is unhealthy food promoted or advertised, in addition to being listed on the menu?			