



# VIRTUAL EVENT MANAGEMENT

The MU Conference Office delivers an engaging conference experience utilizing our new virtual platform.

More than just “another ZOOM meeting”, we create learning and networking opportunities for virtual and hybrid events.

## Technology with Ease

**Participant access to an integrated platform, custom designed with your brand.**

**Professional Website** - communicates all the pre-event details

**Streamlined Registration** - intuitive process with secure payment processing and automatic confirmations

**Event App** - attendees navigate all the event details, participate in the program and customize their own schedule

## Engaging Experience

### Flexible Presentation Options

**Stream** - live to give the most up-to-date message

**Video on Demand** - recorded to view during or post event

**Collaborative** - open discussions with participants

### Interactive Networking Opportunities

**Posters & Abstracts** - engage authors through lightning talks and interactive Q&A including pre-recorded presentations

**Sponsorship** - 1x1 virtual conversations with representatives and promotional material access

## Expert Event Management

**Professionals who can solve for all the unique needs of any event.**

**24/7 Data Reporting** - access to participant data, revenue reports, surveys and evaluations.

**Speaker Management** - coordination of speaker presentations and technology assistance

**Customer Service** - integrated communication and technical assistance for participants