

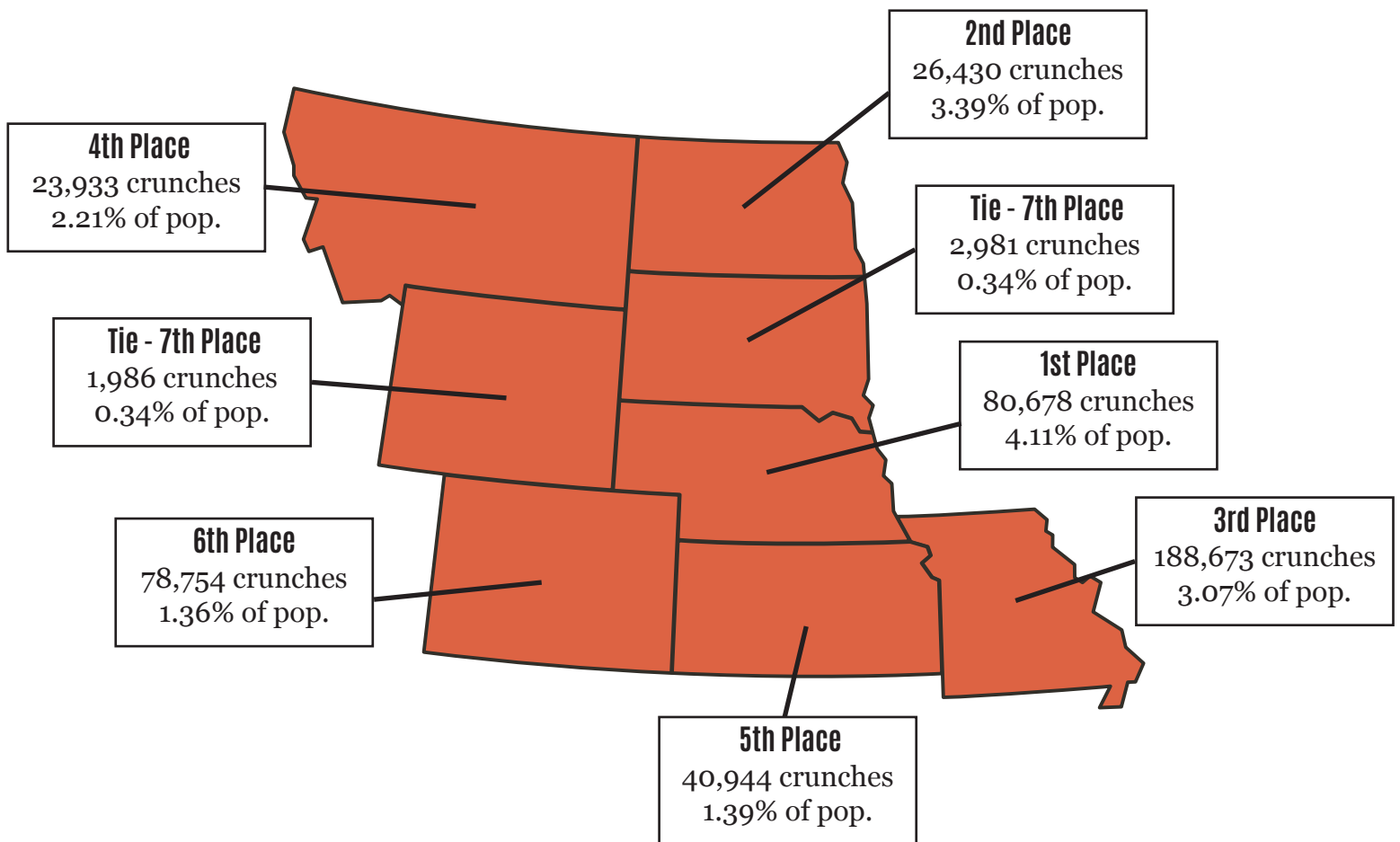


Count the Crunches!

Mountain Plains Region 2023 Crunch Off Statistics

To celebrate Farm to School Month in October, states throughout the region (CO, MT, MO, KS, NE, ND, SD, WY) hold a friendly competition to see which state can get the most “crunches” into local produce (per capita).

In 2023, our region had a collective 444,379 crunches during the month of October! Missouri quadrupled the 2022 participation in 2023 with 188,673 crunches! More than 150 schools and ECEs participated with just over \$100,000 spent on local produce for Crunch Off events in the state.



Event of the Year Award: *Missouri*

Missouri planned and executed two separate Mizzou Football Game Crunch Off events, which partnered Mizzou concessions with local vendors and popcorn producers to promote Crunch Off and Farm to School. Each event drew over 40,000 participants!

